

## EyeCarePro.net Partners with Aspex Eyewear Giving Co-op Clients the Option of Professional Website

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Toronto, ONT, EyeCarePro.net, a leading provider of Internet solutions geared specifically to the Optometric Industry has announced a new partnership with Aspex Eyewear, the originator of magnetic clip eyewear, and a leading innovator in the optical industry. Aspex clients can now use co-op dollars toward a new web site from EyeCarePro.net.

“We feel our clients can benefit from what EyeCarePro.net has to offer,” says Aspex Director of Marketing, Yael Ifergan. “ECP’s that are looking to sell cutting edge, top of the line technology to their customers, should also be interested in staying at the forefront of the industry trends in online marketing.”

Daniel Rostenne, CEO of EyeCarePro.net adds, “In this digital age, effective marketing strategy in the optometric field is transitioning online and like any local business depends more and more on a strong web presence. At EyeCarePro.net, we strive to make it easy and affordable for eye care professionals to create a sophisticated and search engine friendly website that offers value to their patients.”

In addition to offering over 150 pages of pre-written search engine optimized content, EyeCarePro.net provides a choice of professional website designs, powerful patient tools and live client support services. Eyecarepro.net has also established partnerships with top industry services to integrate online tools into practices’ digital strategy.

Members of Aspex Eyewear’s co-op program, which provides discounts on their patented Easyclip and Easytwist Eyewear and the high fashion Takumi line, can now apply their co-op dollars toward a personalized website for their business. The yearly cost of a website starts at \$599.

To learn more about Eyecarepro, visit their website at [www.eyecarepro.net](http://www.eyecarepro.net), call 1-866-886-4442 or email [support@eyecarepro.net](mailto:support@eyecarepro.net). For details or information on the featured offer contact Apex Eyewear at [info@aspexeyewear.com](mailto:info@aspexeyewear.com).