

## Our Services

EyeCarePro.net specializes in providing Internet solutions geared specifically to the Optometric industry. Launched in 2005, EyeCarePro.net has hundreds of satisfied customers, and is a preferred web provider for several key optometric groups. Uniquely positioned to provide your Practice with a powerful, attractive and effective web presence, our services include:

### Website Services

#### ▶ ECP Pro Website Builder

Easily and economically build a powerful optometric web site that includes over 200 pages of professionally written content, beautiful designs and colors to choose from, and powerful patient tools.

**\$49.95/month or \$599.95/year (discounts available for partner members)**

#### ▶ Custom Design

Whether it's a desire to match existing print material, the need to focus on a specific business goal, or a clear vision for your site, you'll love the results.

**Projects are billed at \$75/hour (typically 30-40 hours).**

#### ▶ Concierge Service

Need extra help? Your wish is our command! Need a slide show, content changes or help with your logo? Your Concierge is there when you need them.

**\$60/hour (pay-as-you-go)**

### Marketing Services

#### ▶ Search Engine Optimization (SEO)

Help your Practice website reach #1 on Google for dozens of relevant searches in your area. SEO brings high quality traffic to your site, resulting in more patients, and an increase in your bottom line!

**\$500 setup, \$249/month (setup fee waived for partner members)**

#### ▶ Social Media Optimization (SMO)

An optimized presence on Facebook and Twitter, regular promotional campaigns and an increased fan base all lead to more awareness of your Practice - and more patients finding you online.

**\$500 setup, \$249/month (setup fee waived for partner members)**

#### ▶ Google Local Optimization (GLO)

Ensure that the Practice's Google Place Page listing achieves top rankings in the Google Local Search Results. Pair this with a high ranking in the organic search results to generate even more traffic from Google.

**\$1500 over 3 months, \$100/month maintenance (multi-service discounts available)**

### Educational Resources

Our customers enjoy free access to several helpful educational resources including the **EyeCarePro.net Blog** full of tips and tricks for your site, **Webinars** on subjects like SEO and promoting your website successfully, and **Optometry Web** our newsletter of in-depth articles on how to improve your website and bring more patients to your Practice.



*Our web site is attractive, clean and easy to find. The Search Engine Optimization process has been a pleasure, and the Support Team is quick to help with the website questions whenever I have them. I **wouldn't hesitate to recommending EyeCarePro.net to anyone!***

Murray Hurlbert, O. D.  
Mapleridge Eye Care  
[mapleridgeeyecare.ca](http://mapleridgeeyecare.ca)



*Designing a website with EyeCarePro is a seamless process that is simple to manage. We now have a web site that is tailored to Eye Care, gets feedback from our patients and has great statistics. Online appointment scheduling, patient education and patient feedback make it a valuable part of our Practice.*

Lorie Lippiatt, O.D.  
The Salem Eyecare Center  
[salemeyecarecenter.com](http://salemeyecarecenter.com)



**EyeCarePro.net is a Preferred Web Provider for:**



American Optometric Association  
Member Advantage

**Transitions**

**IDOC**

