

# Higher profits are within your reach.



## ODProfit. Small changes. Big results.

Why is it that some Practices seem to be really good at selling certain products? What do they know that you don't? We believe that small improvements in how you and your team sell can have a huge effect on the bottom line.

### With ODPProfit you'll get results.

- ▶ With ODPProfit you'll go from mediocre sales to being a top sales performer. This isn't a one-time "consulting" report or a packaged training program. ODPProfit provides ongoing, customized sales coaching and support, is easy to incorporate into your Practice and is effective almost immediately.

### What's wrong with the way things are now?

- ▶ You know the drill. The vendor gives you marketing materials and offers a sales training program but the program is dull and generic and there is no ongoing support. At first you and your staff are excited with the new offering but it soon becomes clear that the vendor didn't really teach you how to sell the product effectively. Sales of the product flatline.

# ODProfit. The Difference.

ODProfit provides your Practice with hands-on training, practical information and activities to help your team increase sales of specific products. This is combined with the ongoing weekly support of your personal ODProfit Manager whose role is to problem solve and ensure that the sales techniques we've shown you are working.

## How does ODProfit work?

- ▶ Your ODProfit Manager gets to know your Practice and your goals.
- ▶ Together you and your ODProfit Manager determine the best product or service to focus on improving.
- ▶ Measurable sales targets are planned.
- ▶ EyeCarePro enlists industry experts and vendors to support your sales efforts through webinars, marketing materials and more.
- ▶ Every week your ODProfit Manager works with your team to continue the training process, fine tune your efforts and problem solve to ensure that sales are increasing.
- ▶ Throughout the process sales are tracked and reported and measured against the targets.
- ▶ **We are committed to ensuring that your Practice has a positive experience and gets positive results. Contact us for pricing..**

## Your ODProfit Team.



Daniel



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Michael



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Find out how your Practice can boost its bottom line. Contact us today at 347-618-0784 or [odprofit@eyecarepro.net](mailto:odprofit@eyecarepro.net) to learn more about ODProfit.