

Top 10 SEO Tips for your Web Site and Google Place Page

Google calculates search engine rankings by considering the SEO power of both your web site and your Google Place Page. Here are the top 10 tips for improving each of these important SEO factors.

Top 5 Web Site SEO Tips

1. Site Content - should read well and include carefully selected keywords
2. Page Titles and Headings - optimize with keywords
3. Inbound Links - get as many quality links as possible
4. Content Updates - continuously update your site with relevant content
5. Site Map - make sure your site has a site map with internal links

Top 5 Google Place Page SEO Tips

6. Claim, verify and fully complete your Google Place Page profile
7. Be detailed by adding pictures, videos, product descriptions etc.
8. Get your business listed in as many online directories as possible
9. Be consistent and always use the same name / address/ phone #
10. Customer reviews, the more you can get, the better

*“Nobody can guarantee you SEO results.
We let our results speak for themselves.”*

Daniel Rostenne,
CEO EyeCarePro.net

Learn more about how EyeCarePro.net can help you be found on Google with our professional Search Engine Optimization (SEO) and Google Local Optimization (GLO) services. Visit our website at www.eyecarepro.net or call us at 866-886-4442 today!



In order to improve my search engine rankings I worked with EyeCarePro.net and I am now #1 on Google for most of the common search terms in my area! EyeCarePro.net has also helped me improve my visibility with Facebook and Twitter. Our followers have increased exponentially!

Anthony Tran, O.D., MBA, FFAO
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We are getting at least two, and sometimes three patients a week from our web site. They didn't know us from Adam and they found us through Google all because of EyeCarePro's Google Local and Search Engine Optimization services.

Barry Nolt, O.D.
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